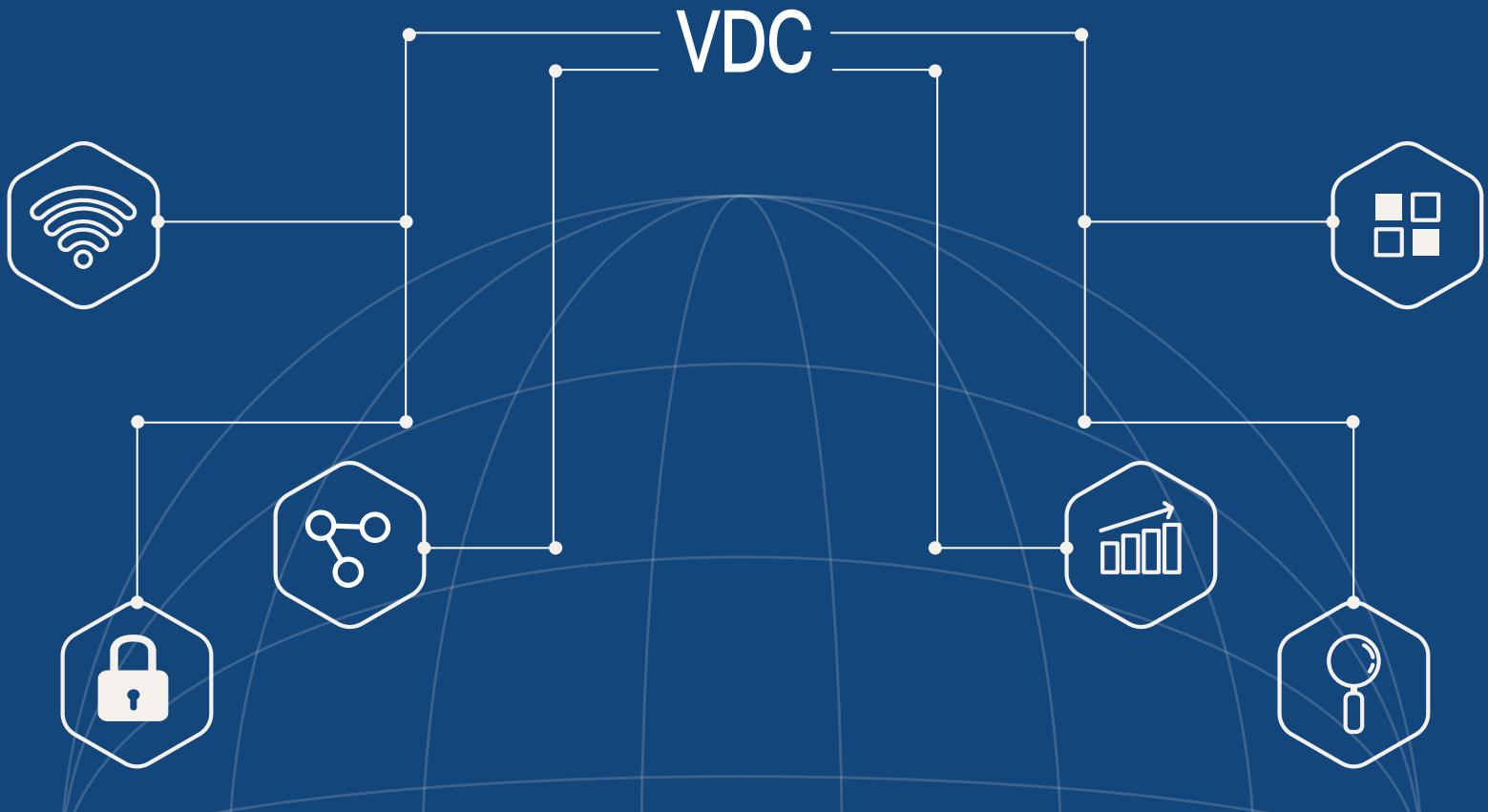


Mobile Worker Census



INSIDE THIS REPORT

This report covers statistics on mobile workers globally and regionally, as well as a deep dive into the mobile workforce in the United States. Supported by primary research from VDC, the report discerns the mobile worker population from general employment statistics provided by secondary sources such as the Bureau of Labor Statistics, Eurostat, The World Bank, OECD and others. The research examines mobile workforce trends across industries, highlighting the largest and fastest growing sectors and occupations. In addition, VDC over-layed mobile device installed based calculations to show attach rates and technology penetration.

WHAT QUESTIONS ARE ADDRESSED?

- » What does workforce at large, as well the mobile workforce specifically, look like post-pandemic?
- » Which mobile occupations are the largest and fastest growing?
- » What is the current and future estimated global installed base for mobile devices by industry?
- » How does the mobile workforce vary world-wide across industries?

WHO SHOULD READ THIS REPORT?

The target audience for this report is decision makers within marketing, product development, and sales/business development roles at mobile hardware OEMs, system integrators, value-added resellers, and distributors.

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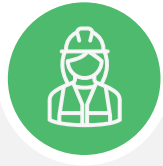
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KEY STATISTICS AT A GLANCE



The global mobile workforce rose from 1.7 billion workers in 2016 to **1.8 billion workers** in 2021.



61% of the world's total employment is comprised of **mobile workers**.



The **APAC region** accounts for the largest share of the global mobile workforce at 63%.



The majority of Africa's mobile workforce is in **Agriculture**.



The **fastest growing mobile occupation** in the U.S. is Nurse Practitioners.



In the U.S., the **top 3 industries** with the highest mobile worker ratio are Arts & Entertainment, Retail and Transport & Warehousing



The **global installed base** of rugged mobile devices in 2021 is estimated at 50 million devices.



The global installed base for **rugged wearables** is expected to reach 3.6 million by 2026.

EXECUTIVE FINDINGS & GLOBAL OUTLOOK

- » **The global mobile workforce increased to XXX workers in 2021, up from XXX workers in 2010.** Latin America's share of the global mobile workforce as nearly doubled since 2016, from XX% to XX%. 20% of the region's mobile workforce is in Agriculture, followed by Wholesale/Retail trade at XX% and Manufacturing at XX%.
- » **The APAC region continues overall dominance of the mobile workforce share at XX%.** The regions with the highest share of the global worker population, share Agriculture as the dominant mobile industry. The top industry for mobile workers in the APAC region is Agriculture at XX%. Africa which holds XX% of the worlds global mobile population has XX% of it's mobile workforce in Agriculture.
- » **In countries that hold a smaller share of the global mobile workforce, we still see a high consistent ratio of mobile to non-mobile workers.** While only XX% of the world's mobile workforce, XX% of the Middle Eastern workforce is made of mobile workers. The U.S. hold's about XX% of the global worker population, but XX% of the country's workers are mobile, meanwhile XX% of the European Union's workforce is made of mobile workers
- » **The countries that hold a smaller share of the global workforce also see a wider variety of top industries for mobile workers.** The top industries for mobile workers in the EU includes Manufacturing, Wholes/Retail trade, and Construction, while top industries in the US include Healthcare, Retail, and Arts/ Entertainment/Recreation.
- » **The installed base of rugged devices is projected to grow to XXX by 2026.**

ABOUT THE AUTHORS



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Emily supports a variety of syndicated market research programs and consulting engagements within VDC's Enterprise Mobility practice. She holds an MS in Advertising from Boston University and BFA from the School of Visual Arts. Her creative background and fascination with consumer behavior shape her strategic point of view.

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David has more than ten years experience covering the markets for enterprise and government mobility solutions, wireless data communication technologies and automatic data-capture research and consulting. David focuses on identifying the key drivers and enablers in the adoption of mobile and wireless solutions among mobile workers in the extended enterprise. David's consulting and strategic advisory experience is far reaching and includes technology and market opportunity assessments, technology penetration and adoption enablers, partner profiling and development, new product development and M&A due diligence support. David has extensive primary market research management and execution experience to support market sizing and forecasting, total cost of ownership (TCO), comparative product performance evaluation, competitive benchmarking and end user requirements analysis. David is a graduate of Boston University (BSBA).

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ABOUT VDC RESEARCH



Founded in 1971, VDC Research provides in-depth insights to technology vendors, end users, and investors across the globe. As a market research and consulting firm, VDC's coverage of AutoID, enterprise mobility, industrial automation, and IoT and embedded technologies is among the most advanced in the industry, helping our clients make critical decisions with confidence. Offering syndicated reports and custom

consultation, our methodologies consistently provide accurate forecasts and unmatched thought leadership for deeply technical markets. Located in Southborough, Massachusetts, VDC prides itself on its close personal relationships with clients, delivering an attention to detail and a unique perspective that is second to none.

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