

FOR IMMEDIATE RELEASE

VDC Unveils 2008 Platinum and Gold Embedded Board Vendor Awards

Natick, Massachusetts – January 20, 2009 – VDC Research Group has completed its 2008 “Platinum and Gold” embedded board vendor rating awards, recognizing the top vendors of merchant computer boards among users. The awards are done as part of VDC’s annual *Merchant Computer Boards for Real-time and Embedded Applications: 2008 Market Intelligence Service*, a research report that focuses on the core embedded markets for slot single board computers, embedded motherboards, mezzanine cards, computer-on-modules (COMs), and PC/104 stackables.

The Platinum and Gold ratings are generated entirely with user feedback entered into an impartial model, proprietary to VDC. The ratings were generated as follows:

- Users identified their most important non-product criteria in evaluating a vendor
 - created from a list of over 45 selection criteria
 - included elements such as availability/delivery, price, reliable/long product life, and a variety of service and support factors
- Users identified 1-5 vendors from whom they had purchased merchant computer boards
- Vendors were rated on the same non-product criteria, on a scale of one to five

Top 15 Most Identified Non-Product Selection Criteria	
Rank	Criteria
1	Price
2	Availability/Delivery
3	Technical Support
4	Experience/Relationship with Vendor
5	Reliable, Long-Lived Products
6	Longevity in Business
7	General Service & Support
8	Programming Support
9	Post Sales Support
10	Meets Delivery Schedules
11	Supports an Industry Standard
12	Brand Name
13	Few Changes or Revisions to Product
14	Maintenance Support
15	Prompt Response to Inquiries

This data was then aggregated and appropriately weighted to reflect the relative importance of the various criteria, and a score was generated for each embedded vendor. The ten embedded board vendors achieving the highest scores were awarded “Platinum” status, and the next twenty were awarded “Gold” status.

2008 PLATINUM EMBEDDED BOARD VENDORS:



*Eurotech S.p.A.
JK Microsystems, Inc.
Kontron AG
Measurement Computing Corporation
National Instruments Corporation
RTD Embedded Technologies, Inc.
Themis Computer, Inc.
Trenton Technology, Inc.
Versalogic Corporation
WinSystems, Inc.*

2008 GOLD EMBEDDED BOARD VENDORS:



*ACS Motion Control Ltd.
Concurrent Technologies Plc
Connect Tech, Inc.
Curtiss-Wright Controls Embedded Computing
Data Translation, Inc.
Diamond Systems Corporation
DIGITAL-LOGIC AG
Diversified Technology, Inc.
Emerson Network Power
EMTrust GmbH
GE Fanuc Intelligent Platforms
General Standards Corporation
LiPPERT Embedded Computers GmbH
Mercury Computer Systems, Inc.
Microbus Group, Ltd.
Octagon Systems Corporation
Performance Technologies, Inc.
Portwell, Inc.
RadiSys Corporation
Supermicro Computer, Inc.*

ABOUT VDC RESEARCH GROUP

VDC Research Group (VDC) is a technology market research and strategy consulting firm that advises clients in a number of technology markets including: Automatic Identification and Data Collection, Embedded Hardware and Systems, Embedded Software and Tools, Industrial Automation and Control, Mobile and Wireless, and Power Conversion and Control. Using rigorous primary research and analysis techniques, the firm helps its clients identify, plan for, and capitalize on current and emerging market opportunities. We strive to deliver exceptional value to our clients by leveraging the considerable technical, operational, educational and professional experience of our research and consulting staff. During our nearly four decades of ongoing operation, we have had the pleasure of serving most of the world's leading technology companies, many high-profile start-ups, and numerous blue-chip early and later stage investors. Our products and services consist of research reports, annual research programs, and custom research and consulting services. Founded in 1971, the firm is located in the Boston area. Please visit our Web site at www.vdcresearch.com to learn more.

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