

## VDC Research Selects Parasoft's Process Intelligence Engine for Embeddy Award

*Software Company Awarded With Best of Show at EE Live! 2014*

**Natick, MA (PRWEB) April 09, 2014**

VDC Research (VDC), the leading market intelligence and advisory firm for the connected world, announces that Parasoft's Process Intelligence Engine (PIE) was selected as the winner of the annual Embeddy Award for Software at the 2014 EE Live! conference and trade show. The Best of Show award was presented to Parasoft on stage preceding the conference's final-day keynote speech.

The award winner was chosen from among the software innovations exhibited during the event, based on inventiveness, technological significance, and industry applicability. Steve Hoffenberg, VDC Research's Director of M2M Embedded Software & Tools, commented, "As a suite to analyze data from multiple software development projects and tools, the Process Intelligence Engine performs meta-analysis to produce both technical and business results. With PIE, Parasoft has created a new category of software development tool that could yield widespread benefits."

"Software engineering professionals are being challenged to do more with less while facing increased time-to-market demands," remarked Wayne Ariola, Chief Strategy Officer at Parasoft. "To meet these demands and capitalize on competitive advantages, organizations need to shift from the creation of software in team silos into an integrated software supply chain. The Parasoft Process Intelligent Engine facilitates this transition by aggregating and analyzing information throughout the embedded development lifecycle to identify business risks early and automatically."

VDC created and named the Embeddy to highlight companies announcing important advances in the embedded software and hardware industries. The Embeddy is awarded for the most cutting-edge product or service for embedded software developers and system engineers.

### About Parasoft

For 25 years, Parasoft has researched and developed software solutions that help organizations deliver defect-free software efficiently. By integrating Development Testing, API/cloud/SOA/composite app testing, and service virtualization, we reduce the time, effort, and cost of delivering secure, reliable, and compliant software. Parasoft's enterprise and embedded development solutions are the industry's most comprehensive—including static analysis, unit testing with requirements traceability, functional & load testing, dev/test environment management, and more. The majority of Fortune 500 companies rely on Parasoft in order to produce top-quality software consistently and efficiently. For more information, visit the Parasoft website at <http://www.parasoft.com>.

### About VDC Research Group

VDC Research Group (VDC) is a technology market research and strategy consulting firm that advises clients in a number of technology markets including: Embedded Hardware and Systems, Embedded Software and Tools, Enterprise Mobility, Automatic Identification and Data Collection, and Industrial Automation and Control. Using rigorous primary research and analysis techniques, the firm helps its clients identify, plan for, and capitalize on current and emerging market opportunities. During VDC's four decades of ongoing operation, we have had the pleasure of serving most of the world's leading technology companies, many high-profile start-ups, and numerous blue-chip early- and later-stage investors. VDC's products and services consist of research reports and forecasts, annual research programs, and custom research and consulting services. Founded in 1971, the firm is located in the Boston area. For more information, visit <http://www.vdcresearch.com> to learn more.

